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EXECUTIVE SUMMARY

The Downtown Navasota Parking Study is an analysis of the existing parking situation with proposals intended to improve current conditions. The study analyzes parking demand, turnover, employee parking, parking management, parking design, and parking ownership. An analysis of related topics is also conducted including issues such as existing and future development and its impact on parking supply.

The first two sections of the study identify the current conditions within Downtown. A brief development history, current land use, and study area definition are included. The various data sets collected for the study are also discussed including parking demand, turnover rates, employee parking, circulation, and overall demand patterns within Downtown.

To facilitate planning and discussion, Downtown was broken into five parking zones. Section 3 of this study is an analysis presented for each of the zones covering all collected data sets.

In the fourth section a discussion of what impact redevelopment within Downtown may have on the existing parking situation is presented. Strategies for handling both projected and current demands are also introduced. The strategies include the construction of new parking, modifications to existing parking, and recommendations on management techniques which can significantly improve the efficiency of parking within Downtown.

An action agenda is also provided in Section 5 which summarizes each recommendation in a "point by point" listed format. Cross references are also included for each point back into the text where full explanations and supporting maps can be found.

Final recommendations are then made regarding what further work is needed to fully implement the proposals found within this study.